

PESQUISA DE SATISFAÇÃO

2021

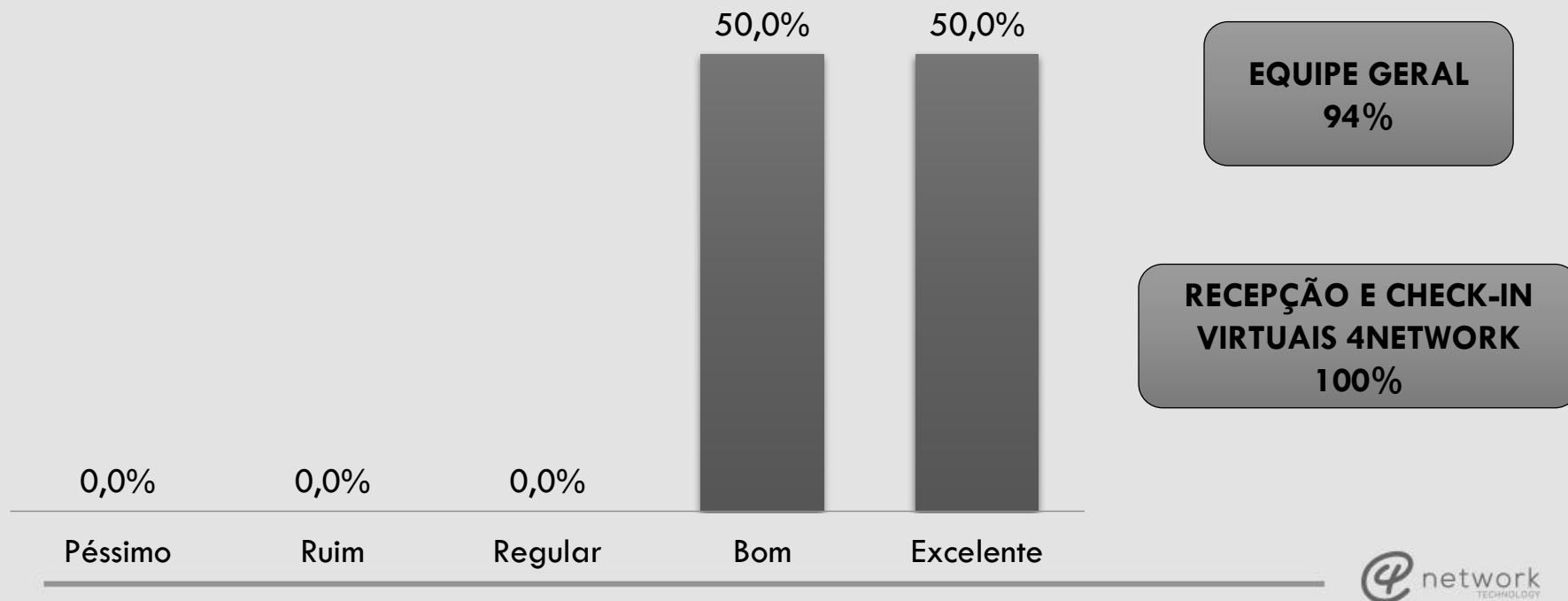


- ✓ Evento realizado dia 02 de março de 2021.
- ✓ Para avaliação dos itens, foi considerada a escala de 1 a 5, sendo 1 péssimo e 5 excelente.
- ✓ A nota 3 (regular) é neutra, sendo desconsiderada nos cálculos da pesquisa.
- ✓ Equação de calculo dos índices:
$$\text{Índice} = (\text{soma do percentual de notas acima de 3}) - (\text{soma do percentual de notas abaixo de 3})$$
$$(BOM + EXCELENTE) - (PÉSSIMO + RUIM)$$

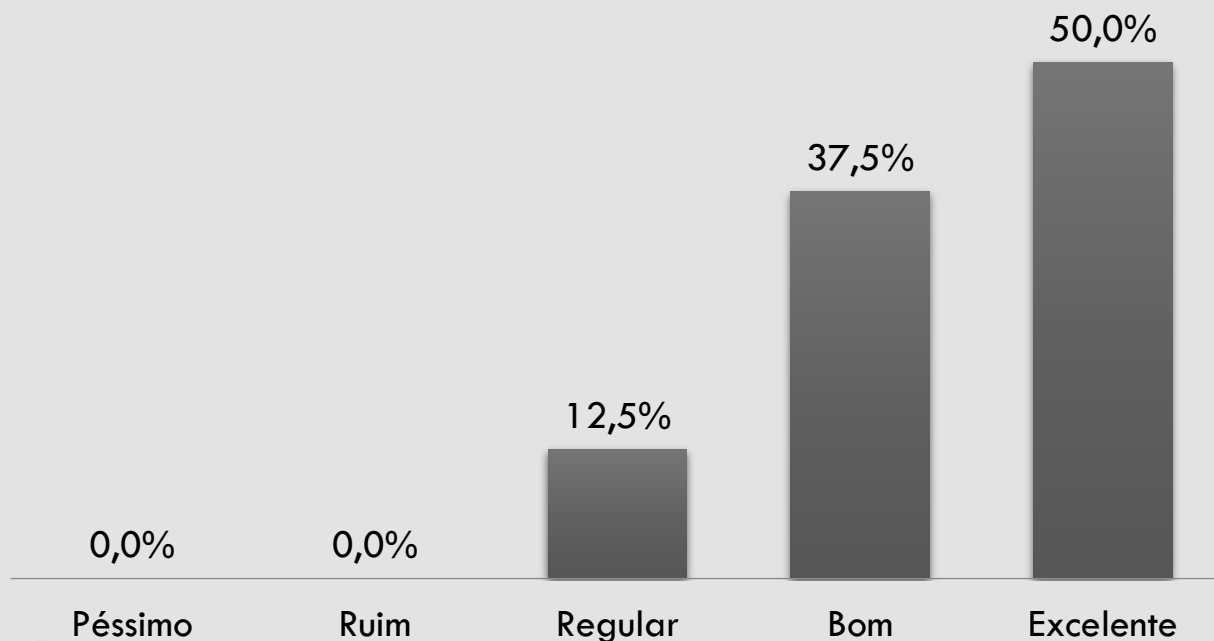
EQUIPE



EQUIPE: RECEPÇÃO E CHECK-IN VIRTUAIS 4NETWORK



EQUIPE: MODERADORA



EQUIPE GERAL
94%

MODERADORA
88%

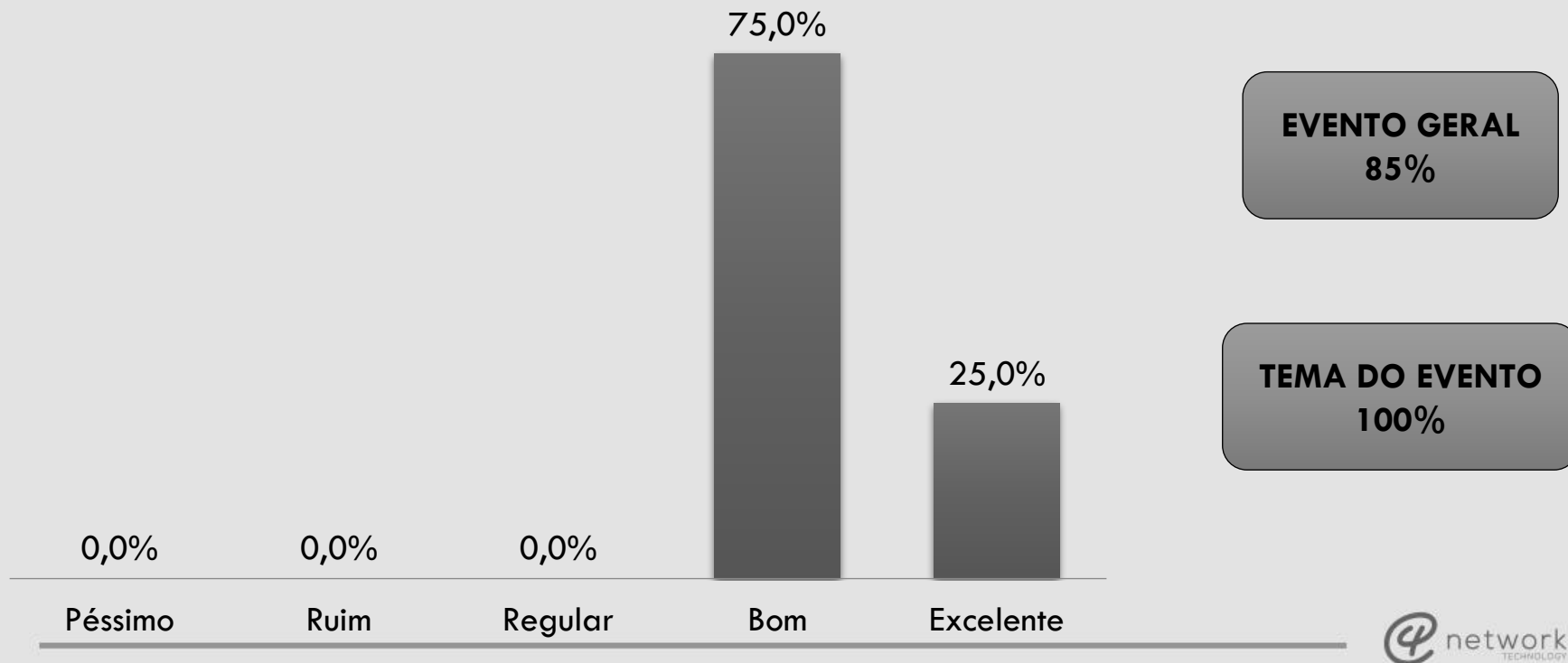
Observações :

“Sabemos que nada será como antes, mas a forma presencial, ainda é muito melhor.”

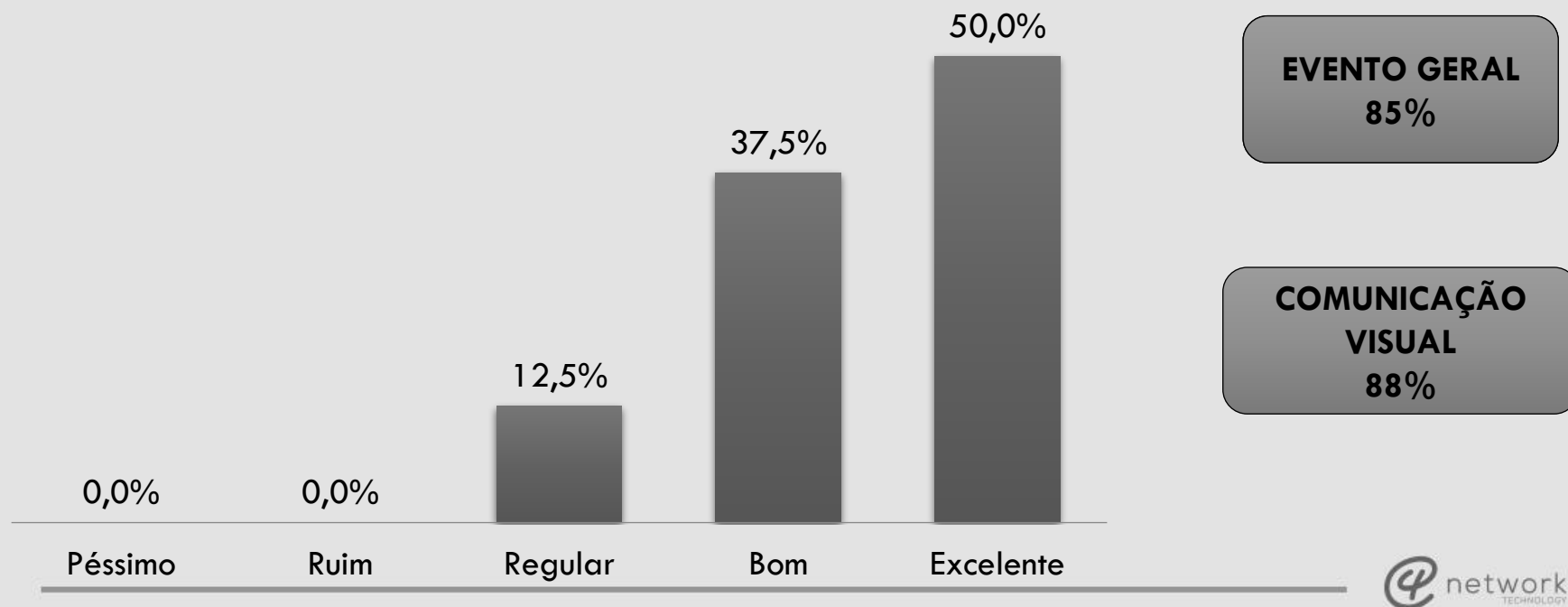
EVENTO

The background is a solid dark purple. It features several thin, light purple diagonal lines in the upper right corner. A single horizontal light purple line is positioned on the left side. The lower right portion of the image is filled with a pattern of overlapping, semi-transparent light purple arrows pointing in various directions, creating a sense of movement and depth.

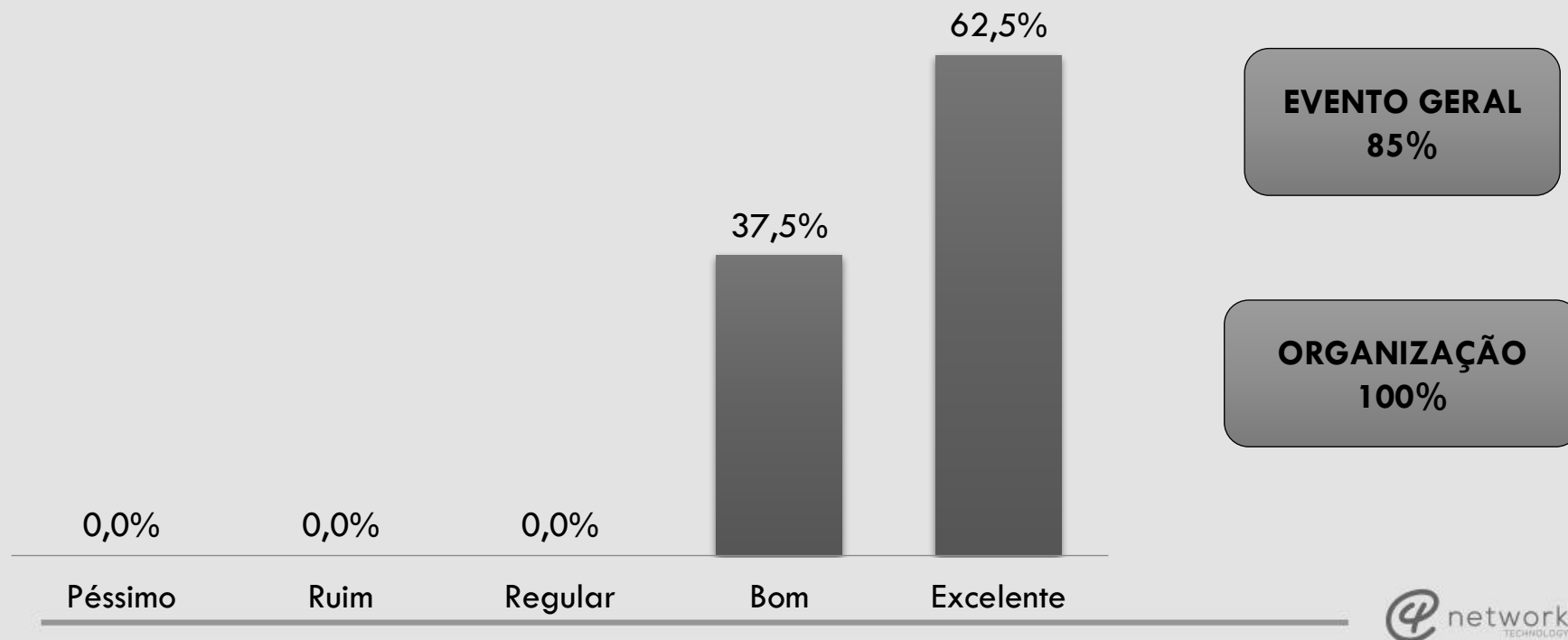
EVENTO: TEMA DO EVENTO



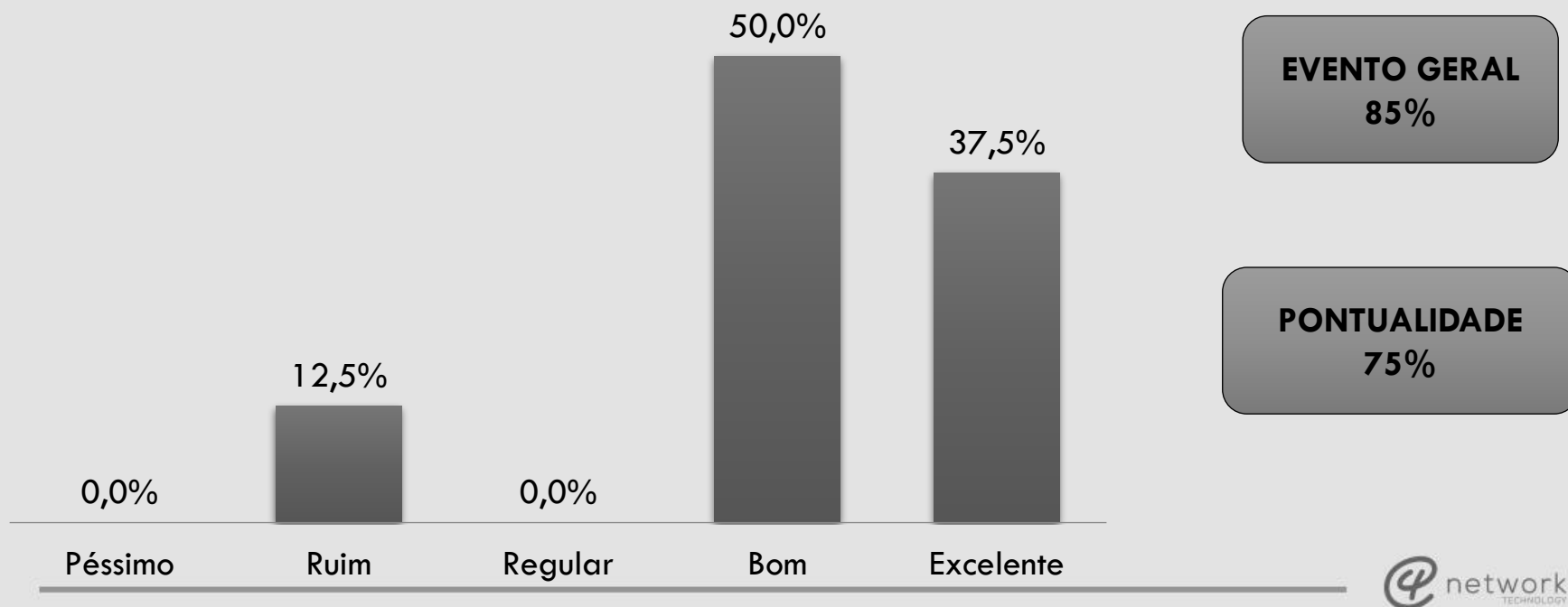
EVENTO: COMUNICAÇÃO VISUAL



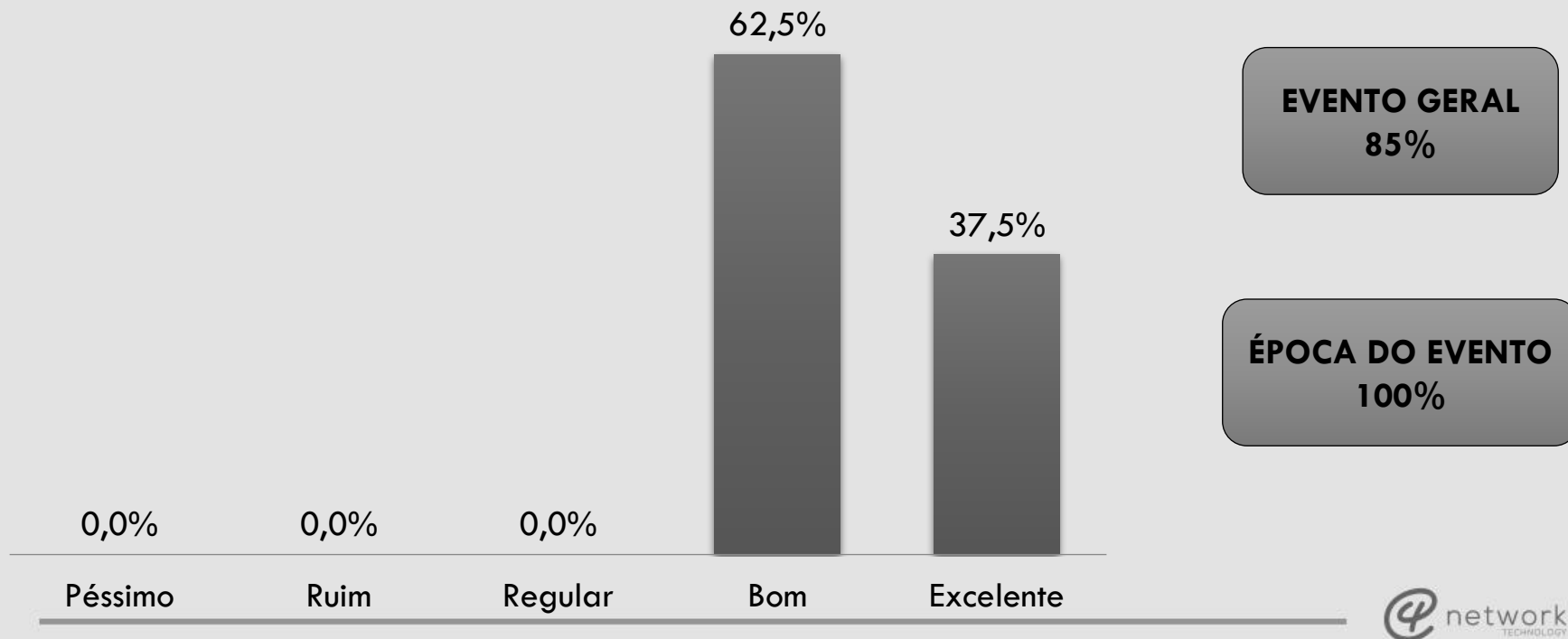
EVENTO: ORGANIZAÇÃO



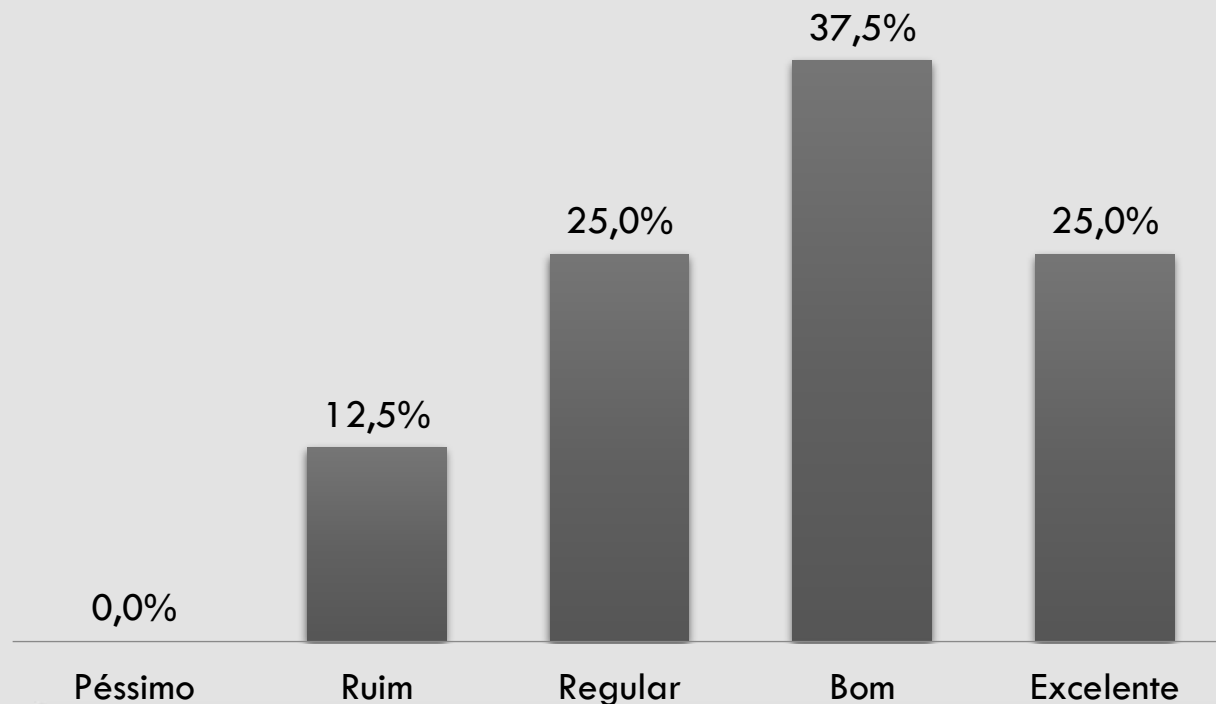
EVENTO: PONTUALIDADE



EVENTO: ÉPOCA DO EVENTO



EVENTO: NETWORKING



EVENTO GERAL
85%

NETWORKING
50%

Observações :

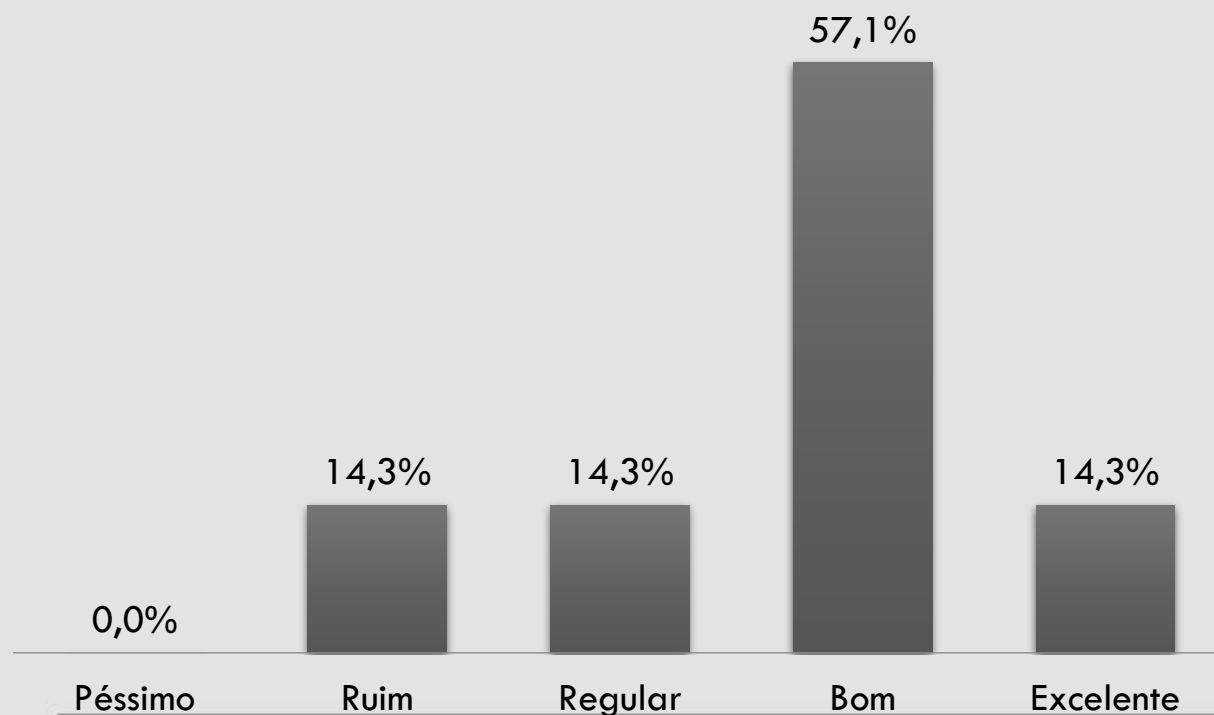
“Nada muda a interação pessoal para se fazer networking.”

“Poderia ter mais empresas importantes.”

DURAÇÃO EVENTO

The background is a solid dark purple. It features several abstract geometric elements: a horizontal line on the left, a diagonal line in the upper left, and a cluster of arrows of varying sizes and orientations on the right side. The arrows are also in shades of purple, some pointing upwards and to the right, others downwards and to the right, and some pointing left.

DURAÇÃO: O QUE ACHOU DO TEMPO DE DURAÇÃO DESSE EVENTO? 13H ÀS 19H

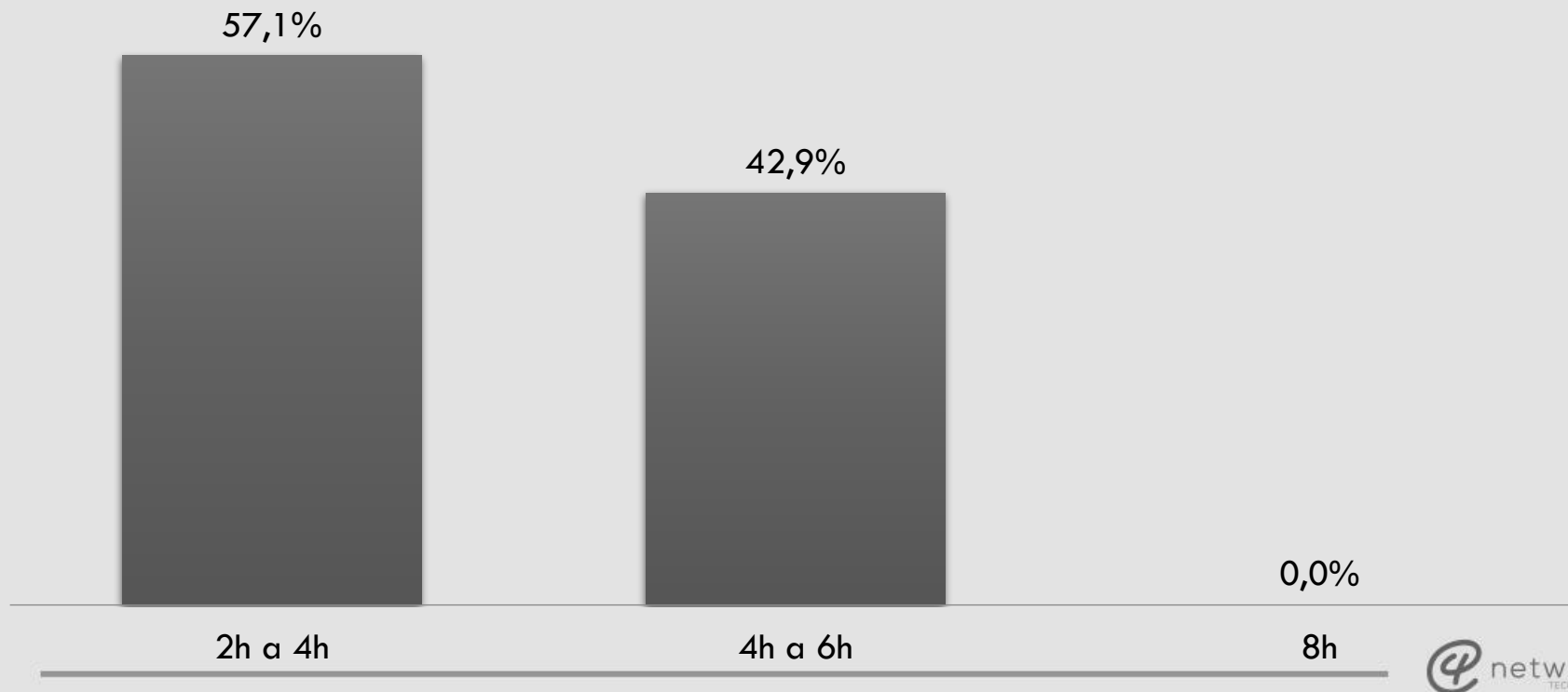


DURAÇÃO
57%

Observações :

“Acho longo.”

TEMPO: QUAL A DURAÇÃO DO EVENTO VOCÊ CONSIDERA IDEAL?



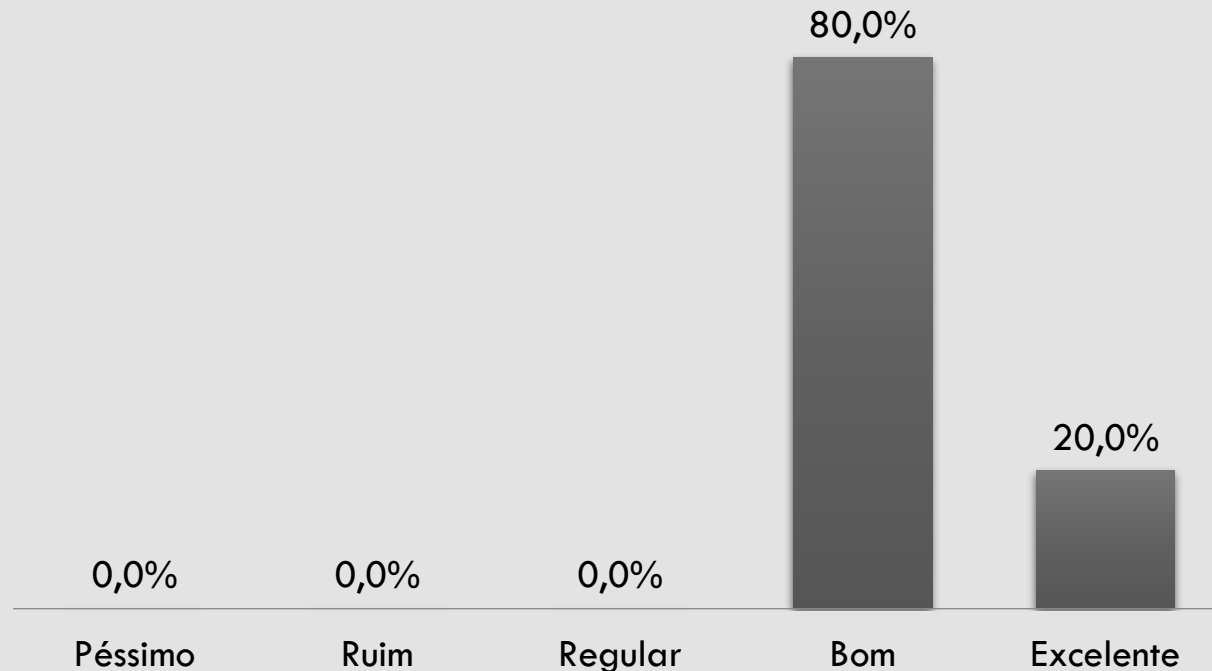
Observações :

“No máximo 4 horas.”

KEYNOTE

The background is a solid dark purple. On the left side, there is a single horizontal white line. On the right side, there are several large, stylized white arrows pointing upwards and to the right, arranged in a staggered, overlapping pattern. Additionally, there are several thin, white diagonal lines scattered across the upper right portion of the image.

KEYNOTE: LUCIANO POTTER



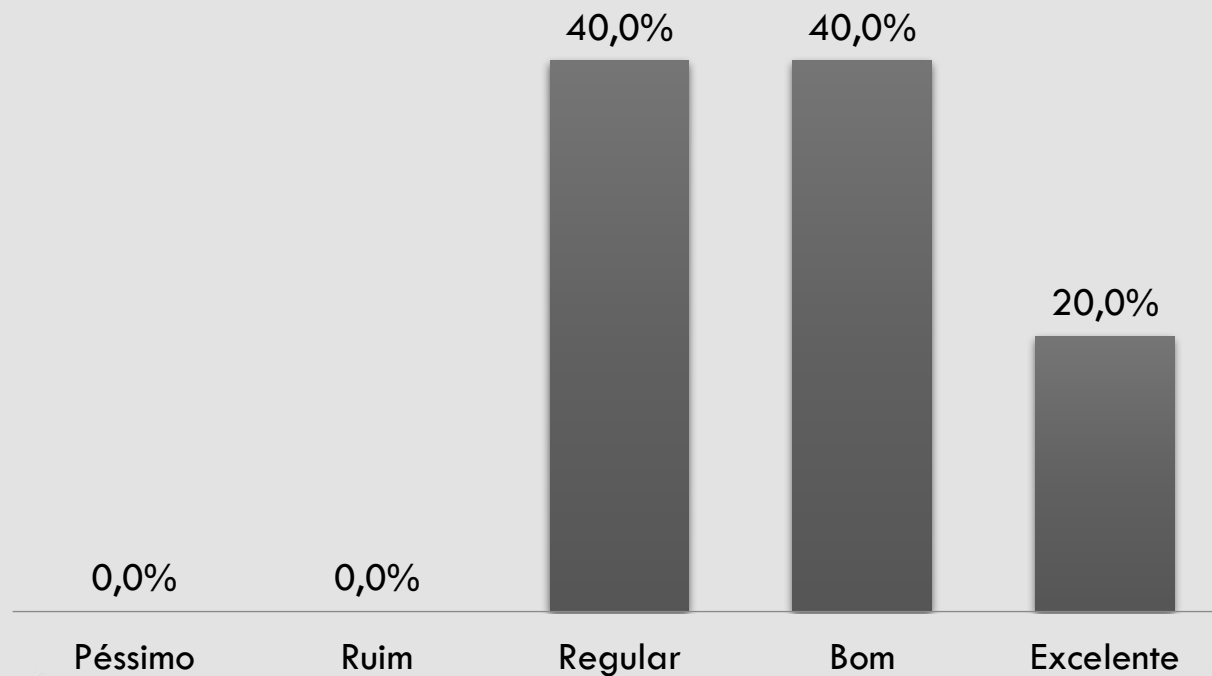
KEYNOTE
100%

Observações :

“Satisfatório.”

PAINEL

PAINEL: MARILIA ALBERTI



PAINEL
60%

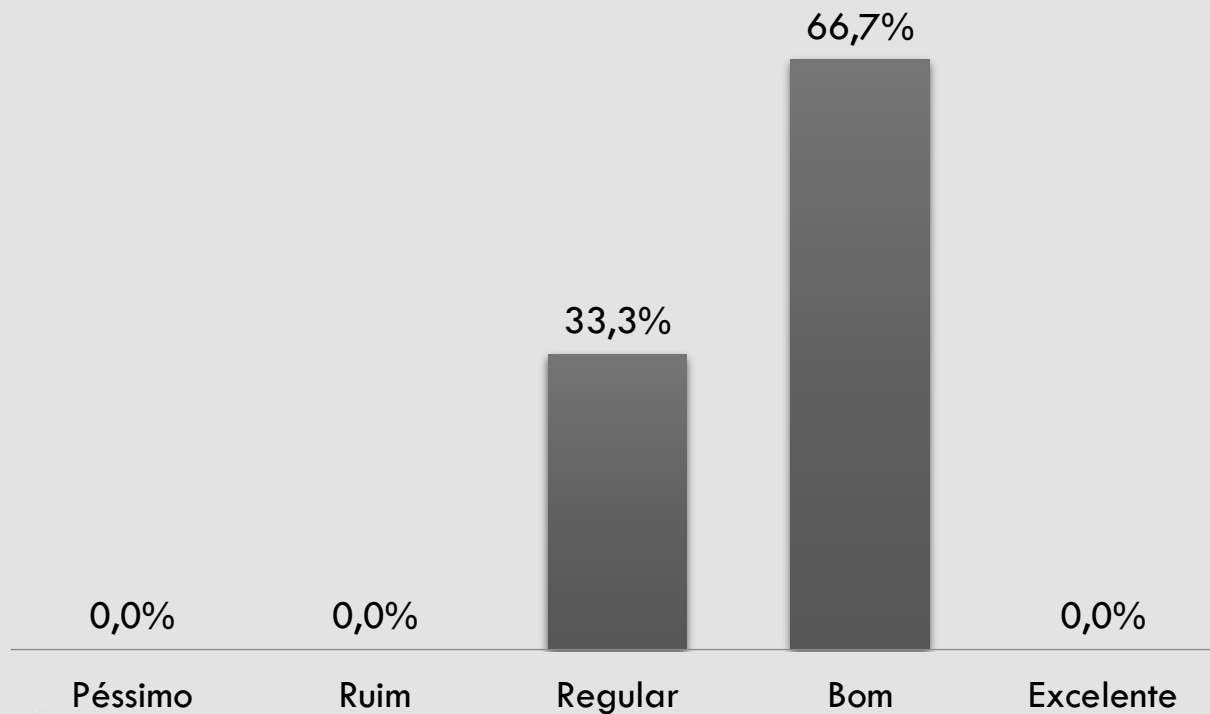
Observações :

“Normal.”

OPORTUNIDADE DE NETWORK

The image features a dark blue background with a horizontal band of a lighter blue color across the middle. The title "OPORTUNIDADE DE NETWORK" is written in a bold, white, sans-serif font, centered horizontally. The background is decorated with several abstract elements: a single white horizontal line on the left side of the upper blue band; several thin, white diagonal lines in the top right corner; and a collection of white arrows and geometric shapes of varying sizes and orientations, primarily concentrated in the lower right area, creating a sense of movement and direction.

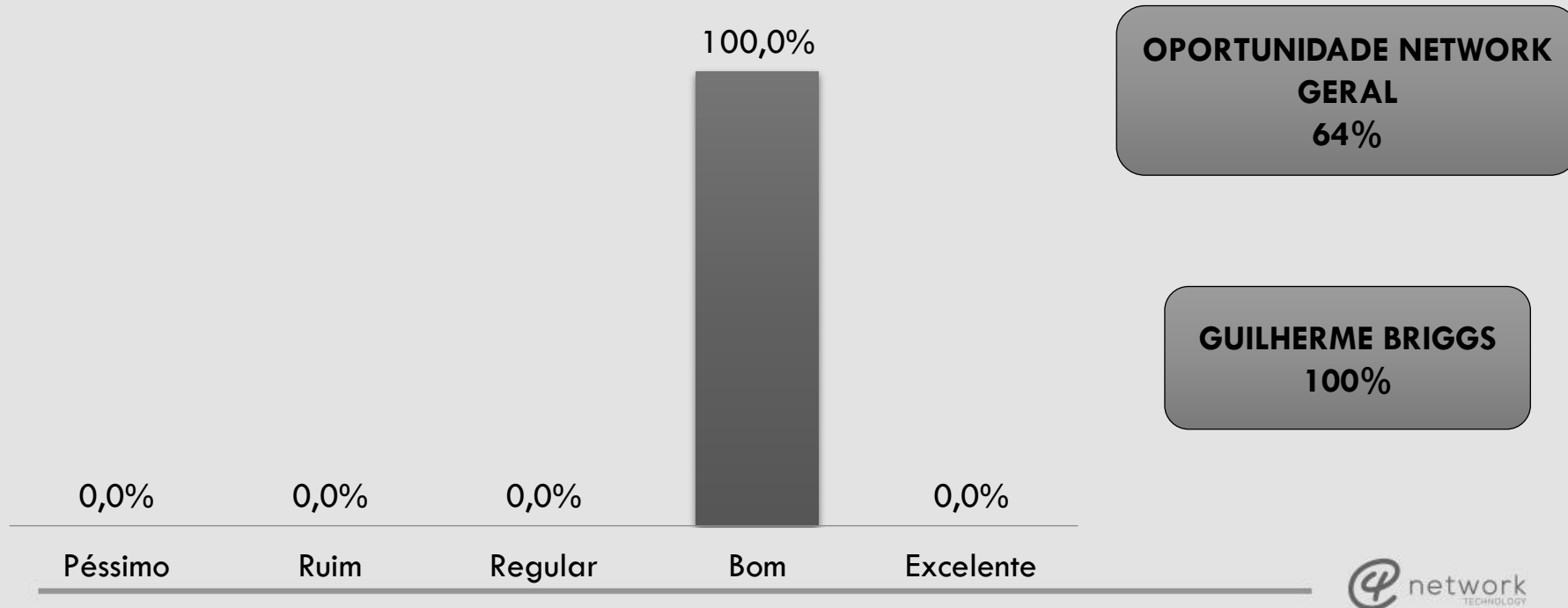
OPORTUNIDADE DE NETWORK: RELAX - PALESTRA FOTOGRAFIA - NILO BIAZZETTO



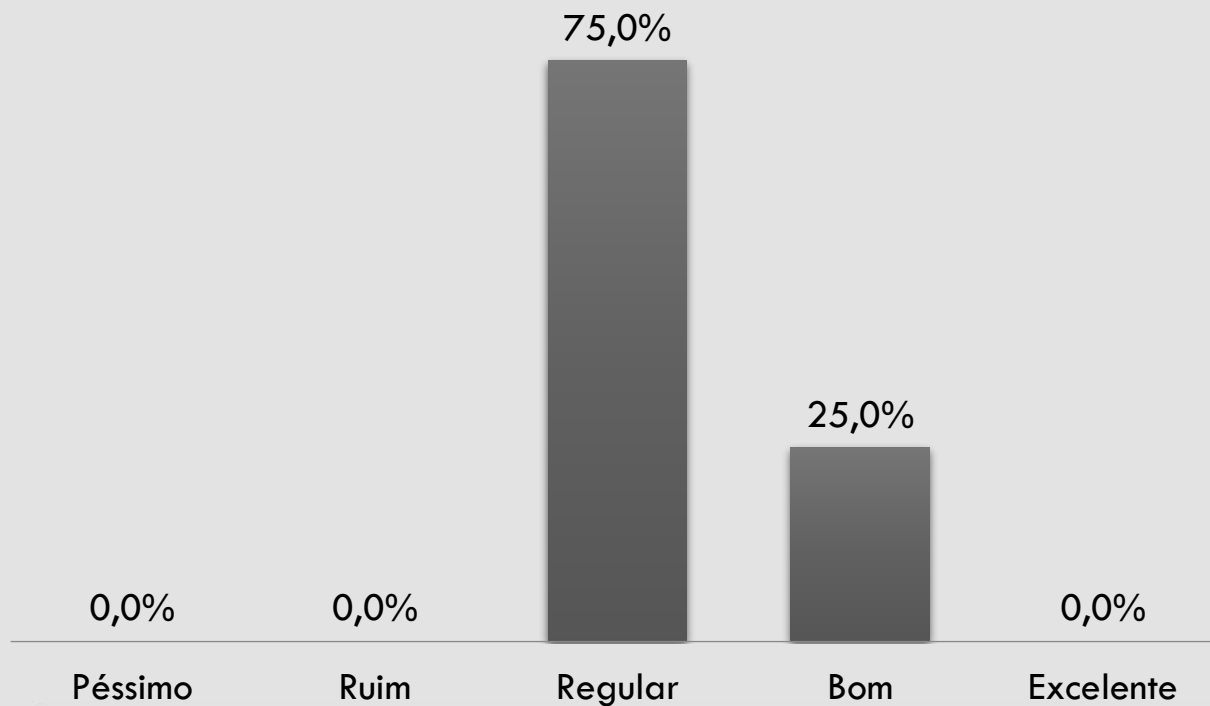
**OPORTUNIDADE NETWORK
GERAL**
64%

RELAX
67%

OPORTUNIDADE DE NETWORK: GUILHERME BRIGGS



OPORTUNIDADE DE NETWORK: INTEGRAÇÃO DURANTE O EVENTO



**OPORTUNIDADE NETWORK
GERAL**
64%

INTEGRAÇÃO
25%

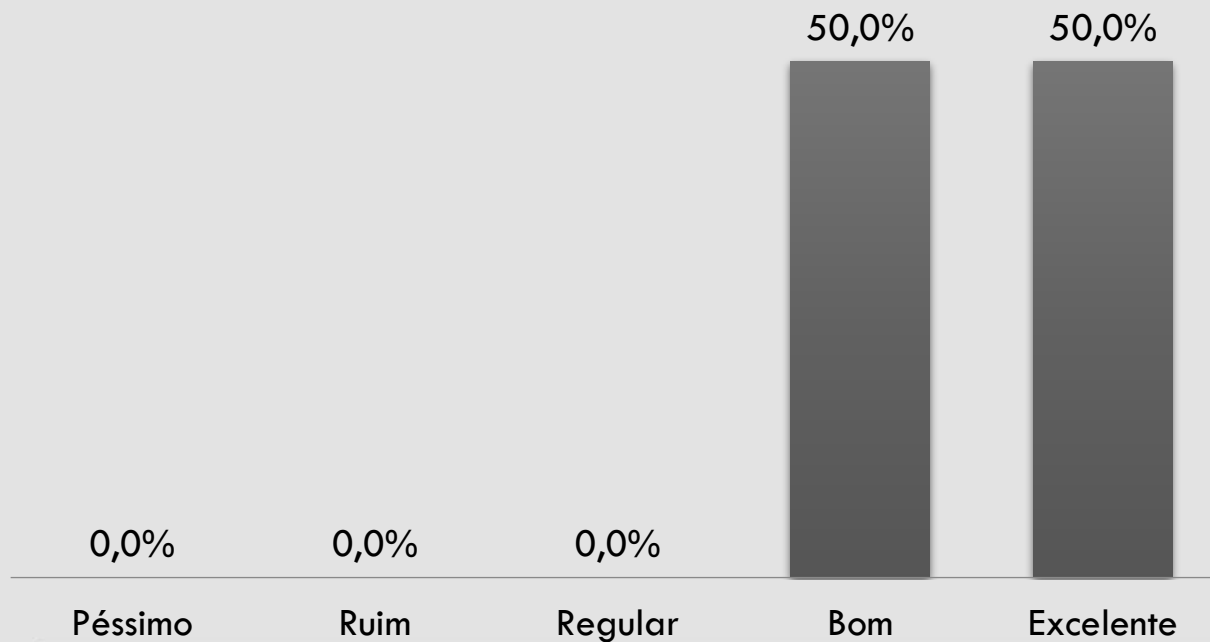
Observações :

“Pouca dinâmica, ficamos muito tempo parados.”

AÇÕES

AÇÕES: O QUE VOCÊ ACHOU DA AÇÃO DO FRATERNO? (DOAÇÃO DE CESTAS DE ALIMENTOS)

FRATERNO
100%



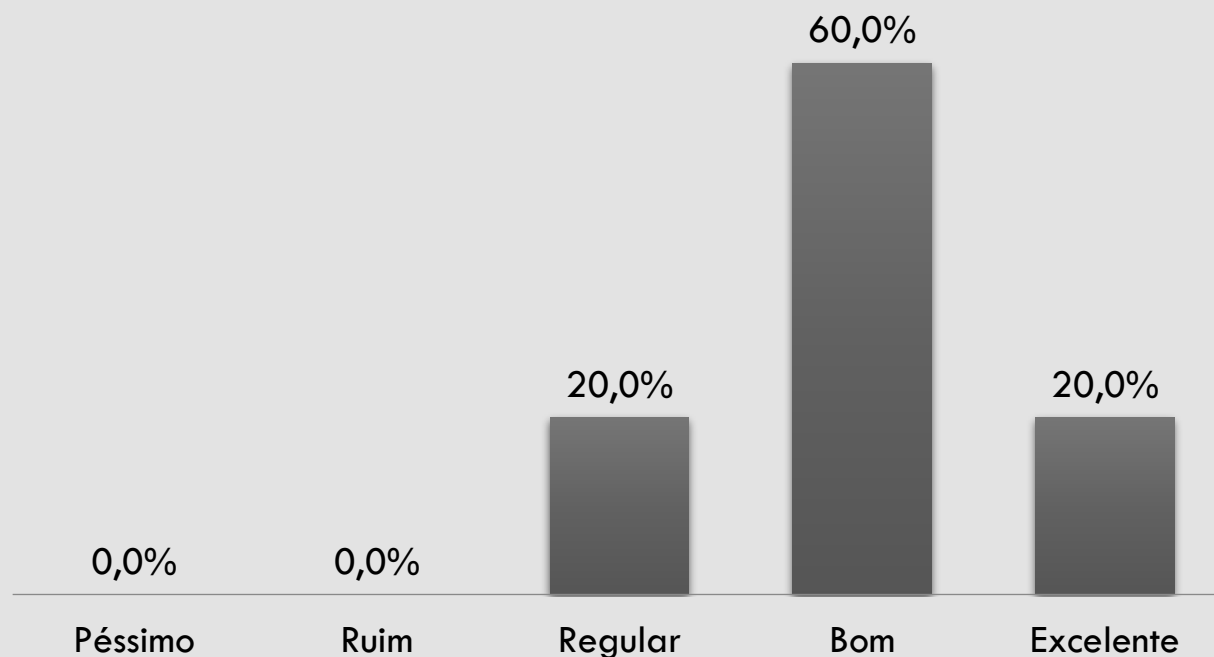
Observações :

“Interessante.”

PLATAFORMA

The background is a solid dark purple. On the left side, there is a single horizontal white line. On the right side, there is a complex arrangement of overlapping geometric shapes, including several large, light purple arrows pointing in various directions (up, down, left, right) and some smaller, thinner white lines. The overall composition is modern and abstract.

PLATAFORMA: ACESSIBILIDADE



ACESSIBILIDADE
80%

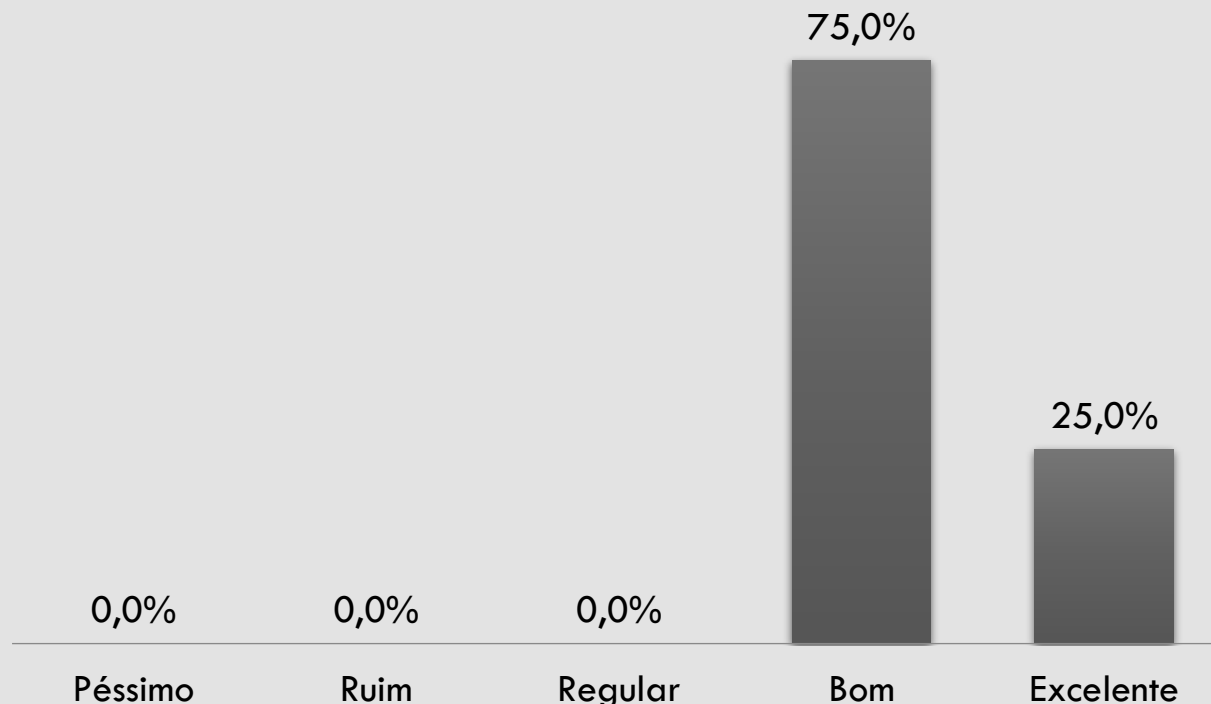
Observações :

“Normal.”

APLICATIVO 4NETWORK

The background is a gradient of dark blue and purple. It features several abstract geometric elements: a horizontal purple line on the left, a diagonal purple line at the top, and a cluster of purple arrows and lines on the right side, pointing in various directions. The text 'APLICATIVO 4NETWORK' is centered in a bold, white, sans-serif font.

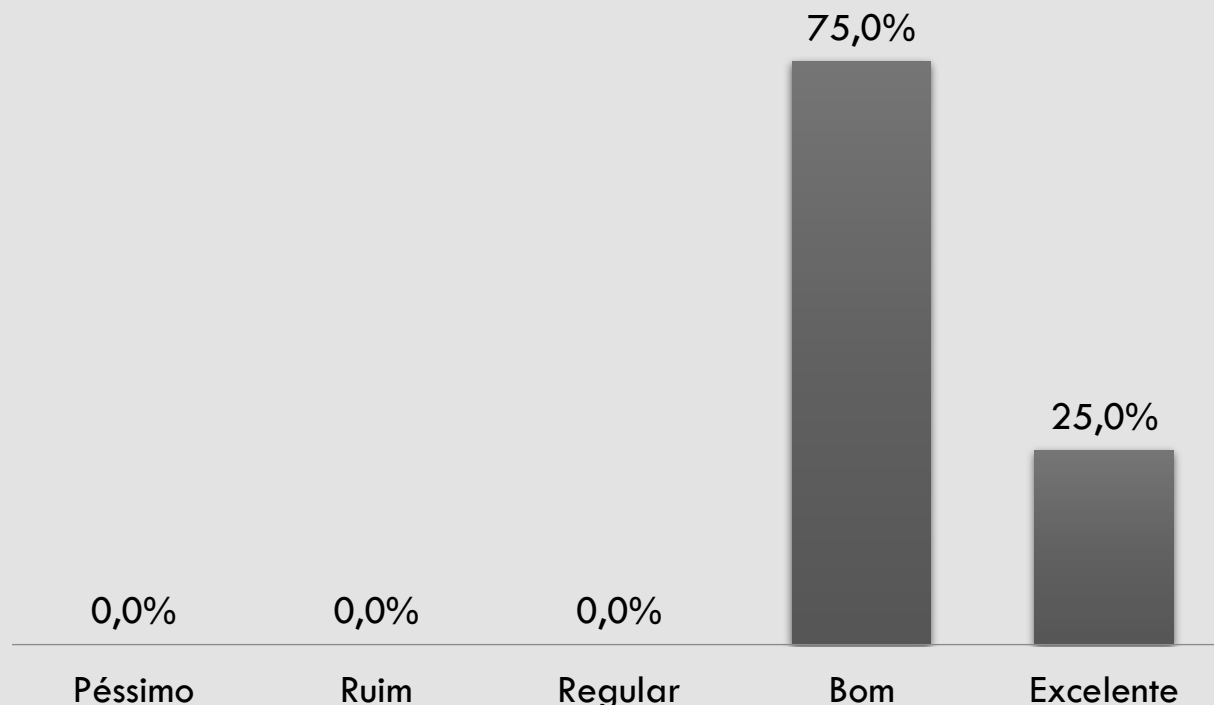
APLICATIVO 4NETWORK: USABILIDADE



**APLICATIVO
4NETWORK GERAL**
83%

USABILIDADE
100%

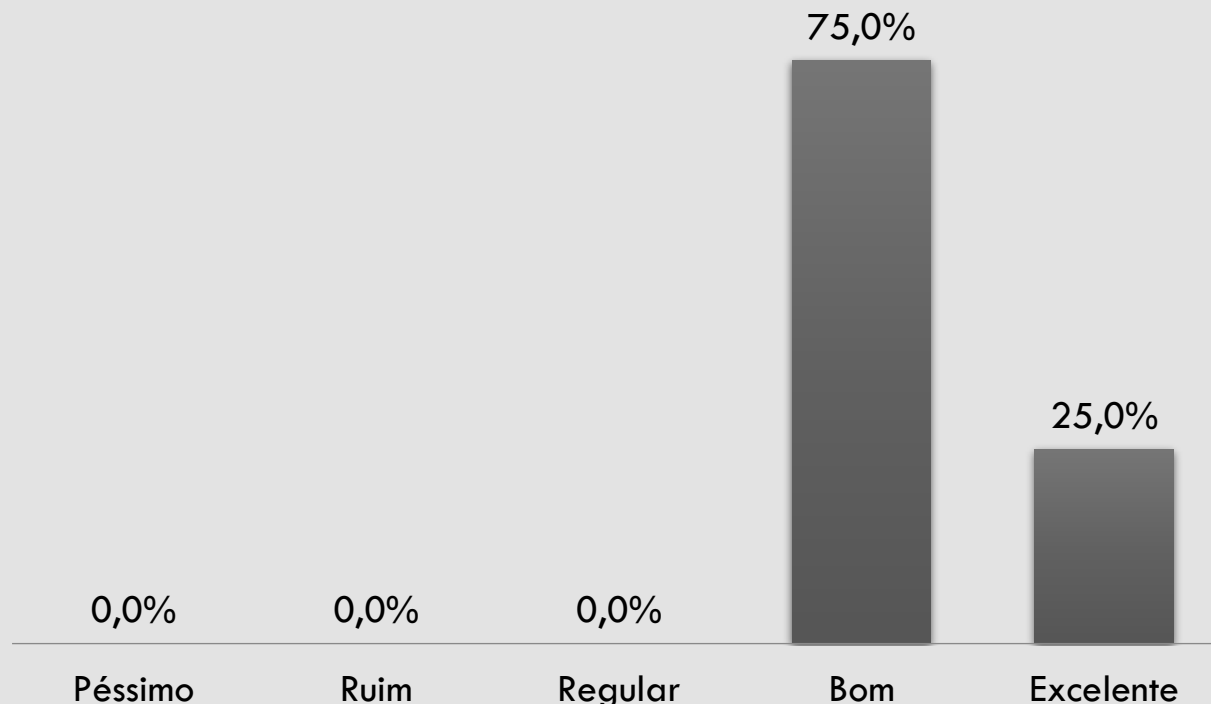
APLICATIVO 4NETWORK: CONTEÚDO



**APLICATIVO
4NETWORK GERAL**
83%

CONTEÚDO
100%

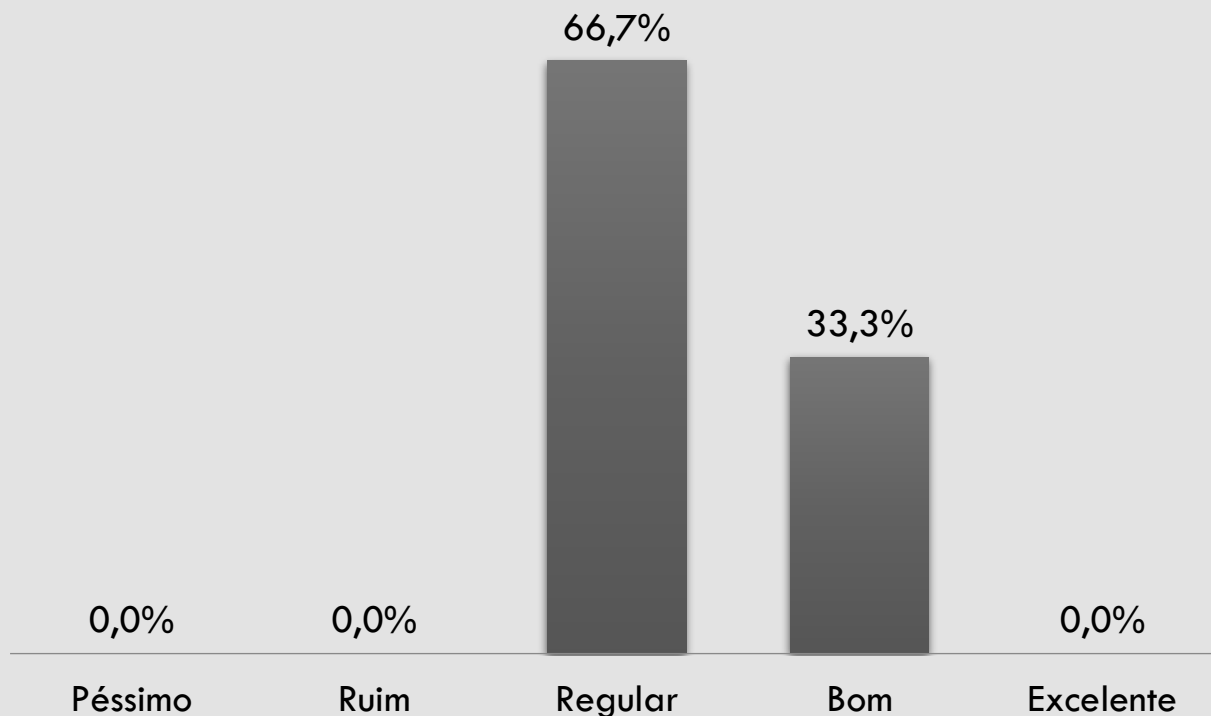
APLICATIVO 4NETWORK: INTERFACE



**APLICATIVO
4NETWORK GERAL**
83%

INTERFACE
100%

APLICATIVO 4NETWORK: TROCA DE CARTÕES



**APLICATIVO
4NETWORK GERAL**
83%

**TROCA DE
CARTÕES**
33%

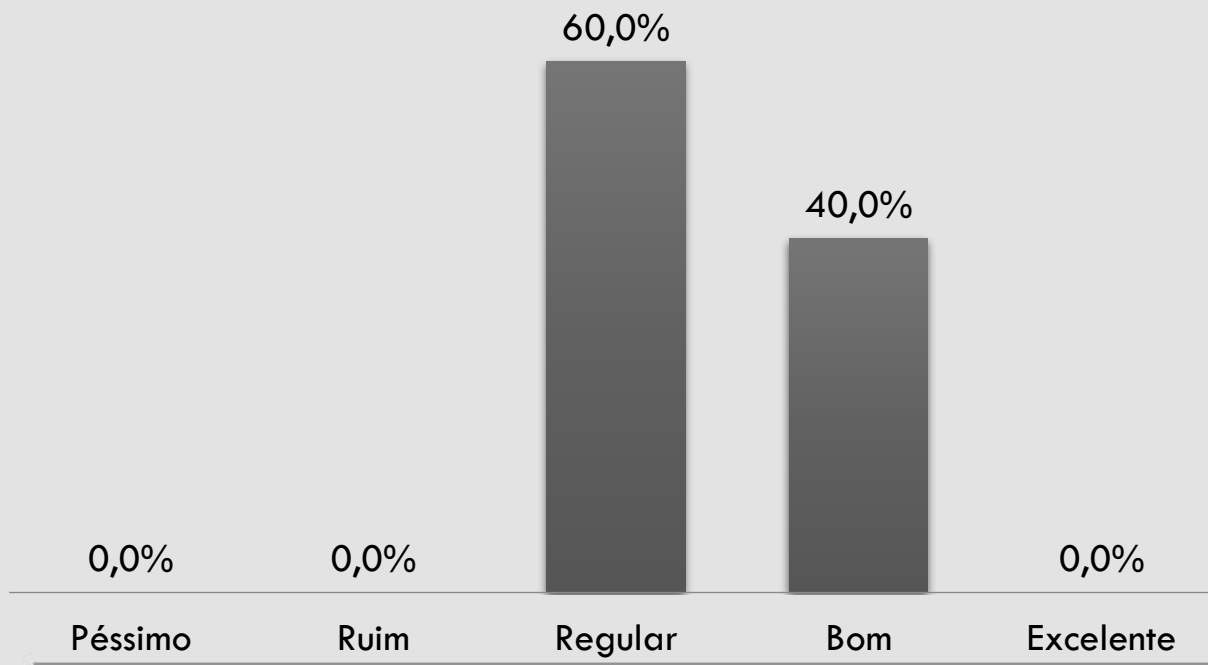
Observações :

“Boa.”

NEGÓCIOS

The image features a dark purple background. In the center, the word "NEGÓCIOS" is written in a bold, white, sans-serif font. To the left of the text, there is a short, thick white horizontal line. On the right side, there is a cluster of overlapping, semi-transparent white arrows pointing in various directions, some towards the top right and others towards the bottom left. Additionally, several thin white diagonal lines are scattered across the upper right portion of the image.

NEGÓCIOS: PERSPECTIVA PARA FECHAMENTO DE NEGÓCIOS



**PERSPECTIVA PARA
FECHAMENTO DE NEGÓCIOS**
40%

Observações :

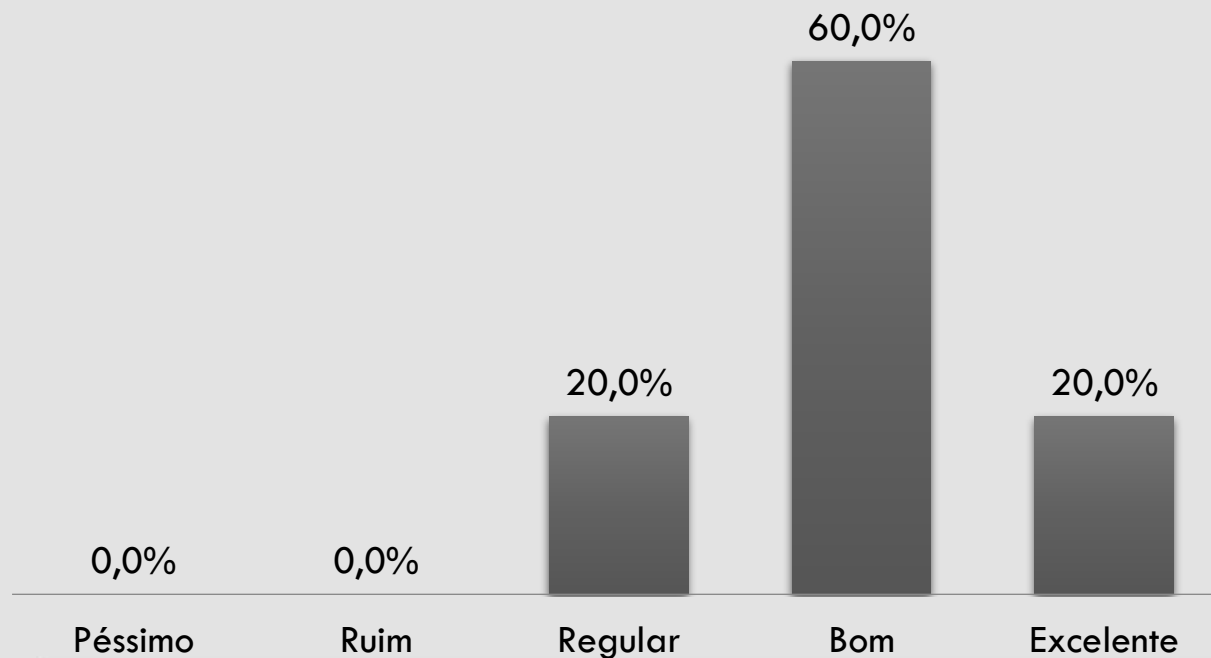
“Pouca interação com os participantes. Isso é um efeito negativo do modelo de entrega virtual para um evento como este.”

“Poucos clientes.”

4CONNETWORKER NORDESTE

The image features a dark purple background with a lighter purple horizontal band at the bottom. The text "4CONNETWORKER NORDESTE" is centered in a bold, white, sans-serif font. To the left of the text is a short, thick white horizontal line. To the right is a large, complex graphic composed of multiple overlapping, semi-transparent white arrows pointing in various directions, creating a sense of movement and connectivity. The overall aesthetic is modern and tech-oriented.

4CONNETWORKER 4CIO NORDESTE: COMO FOI SUA EXPERIÊNCIA?



**4CONNETWORKER 4CIO
NORDESTE
80%**

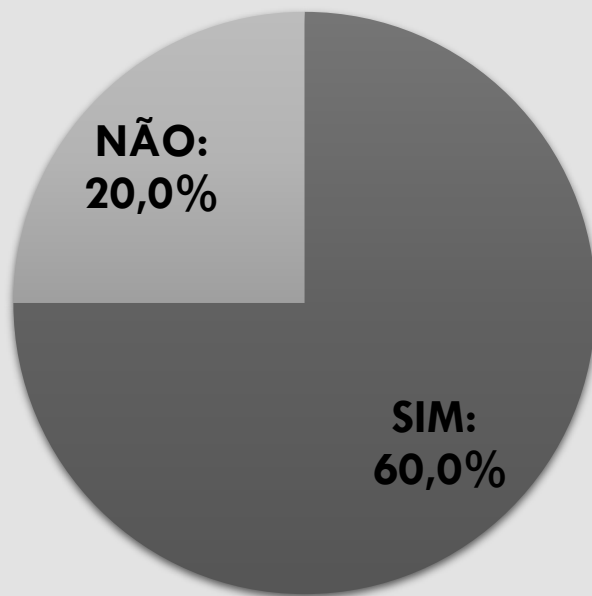
Observações :

“Poderia ter sido melhor.”

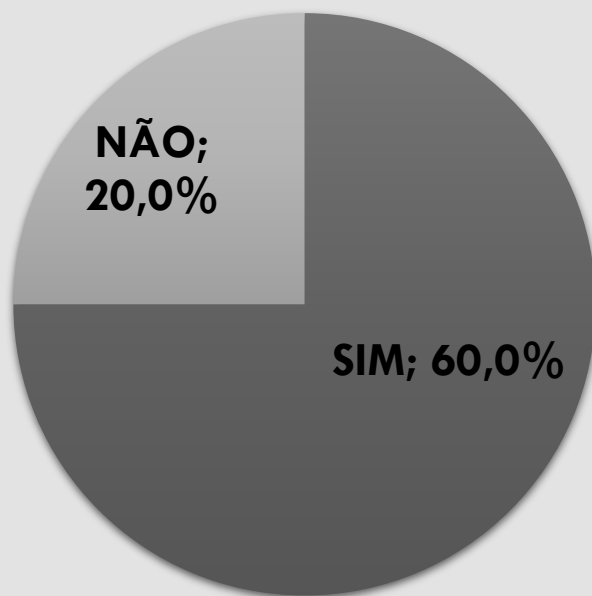
ASPECTOS GERAIS

The background is a gradient of dark blue and purple. It features several abstract geometric elements: a horizontal purple line on the left, a diagonal purple line at the top, and a series of overlapping purple arrows pointing in various directions (up, down, left, right) on the right side. The text 'ASPECTOS GERAIS' is centered in a bold, white, sans-serif font.

ASPECTOS GERAIS: SUA EMPRESA PATROCINARIA OUTRO 4CONNETWORKER @CIO NORDESTE?



ASPECTOS GERAIS: SUA EMPRESA PATROCINARIA OUTRO EVENTO DA 4NETWORK | IT4CIO?



Observações :

“Sou instituição pública.”

“Até a próxima.”